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| **PART A: INFORMATION FOR THE TENDERER** |

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| **Name and address of the contracting authority:** General Hospital ”Đorđe Joanović” Zrenjanin, Dr Vase Savića 5, 23000 Zrenjanin Serbia  **Title of the tender:** Visibility and PR  **Reference number:** RORS00267/GHZr/TD3  **Date of launching:** 18/06/2025 |

1. **INFORMATION ON SUBMISSION OF THE TENDERS**

Subject of the contract:

The subject of this tender is:

- Implementation of services as indicated in the technical information in the point 2 of this information;

Deadline for submission of the tenders:

The deadline for submission of tenders is **27/06/2025 at 12:00 hours**. Any tender received after this deadline will be automatically rejected.

Questions regarding this procedure may be submitted before 22/06/2025 at 15:00 at following e-mail address:

[branislavmilosav@gmail.com](mailto:branislavmilosav@gmail.com)

The Contracting Authority will publish Q&A on <http://www.romania-serbia.net> on the same page where tender dossier is published no latter then 3 days before the deadline.

Financial information

The tenderers are reminded that the maximum available value of the contract is 14.400,00 EUR including VAT.

The Financial offer must be presented as an amount in EUR or RSD with VAT included and must be submitted using the template for the global-price version of PART C: FORMAT OF FINANCIAL OFFER.

For this contract VAT is eligible cost.

In case when the offers are submitted in national currency, the exchange rate to be used for checking financial compliance with available budget (during financial evaluation), shall be InforEuro exchange rate for the month when the tender is launched

The applicable tax and customs arrangements are specified in the draft contract in Part A of this tender dossier.

Variant solutions

Tenderers are not authorised to tender for a variant in addition to this tender.

Subcontracting

Subcontracting is not allowed.

Award criteria:

***In case more than one offer received***: best value for money, weighting 80% technical quality, 20% price.

Evaluation criteria for technical offer:

* Organization and methodology: 40 points
* Proposed inputs: 40 points
* Time frame: 20 points

TOTAL: 100 points

***In case one offer received***: the Contracting Authority shall check whether the offer is administratively, technically and financially compliant with the requirements set by this tender documentation.

Interviews:

No interviews are foreseen.

Award notification:

The successful tenderer will be informed of the results of the evaluation procedure in written form.

Contract award notice will be published on the programme web site. The estimated time of publishing is **7 days**after the date of contract signature.

Address and meanings for submission of the tenders:

The tenderers will submit their tenders using the **standard set of submission forms available in the Part B – Technical offer and the Part C - Financial offer**. Any other document supporting this invitation is sent for informational purposes only and is not to be modified nor submitted by the tenderer. The tender will be submitted in **1 original**. Any tenders not using the prescribed form may be rejected by the contracting authority.

In addition to the offer the tenderer is required to provide the following supporting documentation:

* Copy of legal registration (only if not publicly available from the Serbian Business Register Agency website)

The tenders will be submitted in sealed envelopes, containing the following information:

* Name and address of the tenderer
* Title of the tender: Visibility and PR
* Reference number: RORS00267/GHZr/TD3
* The words: ‘‘Not to be opened before the tender opening session’’ and “Ne otvarati pre sastanka za otvaranje ponuda’’

Tenders must be submitted using double envelope system, in an outer parcel or envelope containing two separate, sealed envelopes, one bearing the words "Technical offer”- part B and "Financial offer" -Part C. Any infringement of this rule (e.g. unsealed envelopes or references to price in the technical offer) is to be considered a breach of the rule, and will lead to rejection of the tender.

The tenders will be submitted in person, by post or courier service to the following address:

General Hospital”Đorđe Joanović” Zrenjanin, Dr Vase Savića 5, 23000 Zrenjanin Serbia

The tenderers are reminded that in order to be eligible the tenders need to be received by the contracting authority by the deadline indicated above.

1. **TECHNICAL INFORMATION**

The tenderers are required to provide services as indicated below. In the tenderer’s technical offer, the tenderers might indicate more details on the deliveries, referring back to the requirementsbelow.

* 1. Title of activity 1 Desing and printing:

Description of expected outputs / results to be achieved

Contractor will be obliged to draft and prepare the promotional materials, along with corresponding graphic solutions, while providing the CA with promotional materials consisting of:

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| No | Item | Pages | Format | Print method | Material: | Qty |
| 1 | Roll-up banners selfstanding | 1 | 100cm x 200cm | full colour | Textile, paper or plastic with mechanism | 1pc |
| 2 | Brochures | 8 | A4 | full colour | Kundstruck paper 130gr | 2500pcs |
| 3 | Poster | 1 | A2/B2 | full colour | Apropriate paper | 25pcs |
| 4 | Permanent  plaque | 1 | 400x300mm or in line with visibility manual | depending on material | Aluminium, brass, clearite or other durable material | 1pc |
| 5 | Self adhesive stickers for equipment | 1 | in line with visibility manual | in line with visibility manual | in line with visibility manual | 50pcs |

The contractor will draft coordinate with the CA during process of creation of graphic design, all the while observing the provisions of the visibility manual of the Programme (see <https://romania-serbia.net/> for more information). Materials shuld be made in coordination with the CA and approved prior printing.

Required inputs

Personnel, premises, supplies, equipment and other backstopping support required for service contract implementation.

Required time frame

*June 2025-November 2026*

* 1. Title of activity 2 Publication of 2 press articles

Description of expected outputs / results to be achieved

Contractor will provide support to Contracting Authority in publication of two press articles in regional print/electronic media according to the press release delivered by the General Hospital „Djordje Joanović“

Required inputs

Personnel, premises, supplies, equipment and other backstopping support required for service contract implementation.

Required time frame

*June 2025-November 2026*

* 1. Title of activity 3 Video production

Description of expected outputs / results to be achieved

Contractor will be obliged to create promotional video of the project »ORALERT 2025: Equal access to innovative screening solutions for oral HPV« funded under Interreg IPA CBC Romania- Serbia Programme. Promotion video should be up to 30-60sec long on Serbian language with possible subtitles to be selected on Romanian and English language. The movies need to be made in high quality, FHD at least with a 16:9 aspect ratio.

The main purpose of the video is to:

* Promote EU Project and its activities and results;

All of the content should be made in accordance with the Visibility manual of the EU, which may be found at the INTERREG IPA CBC Romania Serbia programme website: http://www.romania-serbia.net/ and approved by Contracting Authority.

Required inputs

Personnel, premises, supplies, equipment and other backstopping support required for service contract implementation.

Required time frame

*June 2025-November 2026*

* 1. Title of activity 4 Support in updating project website and mobile app opened by the LP

Description of expected outputs / results to be achieved

Contractor will provide support to Contracting Authority in update of content of existing web site with content related to EU project »ORALERT 2025: Equal access to innovative screening solutions for oral HPV« funded under Interreg IPA CBC Romania- Serbia Programme. It is expected that Contracting Authority will provide up to one article per month.

The Contractor must also comply with the latest Communication and Visibility Manual for Interreg IPA CBC Romania- Serbia Programme

(See <http://www.romania-serbia.net> )

Required inputs

Personnel, premises, supplies, equipment and other backstopping support required for service contract implementation.

Required time frame

*June 2025-November 2026*

* 1. Title of activity 5 Promotion of the project on electronic bilboards

Description of expected outputs / results to be achieved

Contractor will provide support to Contracting Authority in organization of promotion of EU project »ORALERT 2025: Equal access to innovative screening solutions for oral HPV« funded under Interreg IPA CBC Romania- Serbia Programme.

Contractor is expected to provide advertising campaign on 4 LED billboard in City of Zrenjanin for duration of 4 weeks with at least 4x10sec repetition per billboard per hour.

Advertisement should created by Contractor with approval of Contracting Authority. The Contractor must also comply with the latest Communication and Visibility Manual for Interreg IPA CBC Romania- Serbia Programme (See <http://www.romania-serbia.net> )

Required inputs

Personnel, premises, supplies, equipment and other backstopping support required for service contract implementation.

Required time frame

*June 2025-November 2026*

1. **ADDITIONAL INFORMATION**

The unsuccessful/successful tenderers will be informed of the results of the evaluation procedure. In this sense the CA shall send a notification to the successful tenderer and post an announcement on the website with the name of the successful tenderer followed by the mentioning that “all other tenders were not administratively /technically/ financially compliant”.

Confidentiality

The entire evaluation procedure is confidential, subject to the Contracting Authority’s legislation on access to documents. The Evaluation Committee’s decisions are collective and its deliberations are held in closed session. The members of the Evaluation Committee are bound to secrecy. The evaluation reports and written records are for official use only and may be communicated neither to the tenderers nor to any party other than the Contracting Authority, the European Commission, the European Anti-Fraud Office and the European Court of Auditors.

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| NOT TO BE FILED IN BEFORE CONTRACT SIGNING  NOT TO BE SUBMITTED WITHIN THE OFFER!!! |

**FORMAT OF THE CONTRACT BETWEEN THE CONTRACTOR AND THE CONTRACTING AUTHORITY**

**CONTRACT TITLE:** Visibility and PR

**REF:** RORS00267/GHZr/TD3

**Concluded between:**

General Hospital ”Đorđe Joanović” Zrenjanin,

Dr Vase Savića 5, 23000 Zrenjanin Serbia

(Contracting Authority)

AND

<*Title>*

*<Address of the contractor>*

*<Official registration number/VAT number[[1]](#footnote-2)>*

(Contractor)

**Article 1: Subject of the contract**

The subject of the contract is the Visibility and PR services as indicated in the contractor’s offer – ‘’Part B: Format of offer to be provided by the tenderer’’

**Article 2: Contract value**

The total contract value for implementation of services indicated in the Article 1 is: <XXX EUR/RSD with VAT included>.

In accordance with IPA implementing regulation, VAT is eligible expenditure. The Contracting Authority will pay the unit prices, as stated in the Financial Offer, and will pay the VAT if the VAT is eligible and is clearly identified on the invoices.

For this contract VAT is eligible cost.

**Article 3: Contracting documents**

The documents which form the part of this contract are (by the order of precedence):

* Contract agreement
* Contractor’s offer as provided in the tendering phase – ‘’Part B: Format of offer to be provided by the tenderer’’
* Contractor’s financial offer –“ Part C:Format of financial offer”
* Any other supporting documentation if applicable

For any issues not defined in this contract agreement the rules of General conditions will be applied

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| B8d | Draft contract : General conditions (Annex I) | <https://wikis.ec.europa.eu/download/attachments/44168995/b8d_annexigc_en.pdf> |

<https://wikis.ec.europa.eu/display/ExactExternalWiki/Annexes#Annexes-AnnexesB(Ch.3):Servicecontracts>

**Article 4: Deliveries and payments**

The contractor will deliver without reservation the services indicated in the contractor’s offer ‘’Part B: Format of offer to be provided by the tenderer’’. The deliveries will be implemented within the indicated dates.

The contracting authority will pay to the contractor for the services in the amount indicated in the Article 2 of this contract document.

In case the contract is concluded in EUR, and payments are made in National currency, applicable exchange rate must be InforEuro exchange rate for the month of the issuing of invoice or pre-invoice in case of VAT exemption.

The payments will be issued by the following time schedule.

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| **Month** |  | **<EUR/RSD>** |
| 2 | Interim Payment 1 | <50 % of the contract value / Absolute amount > |
| 17 | Balance final payment | <50 % of the contract value / Absolute amount > |
|  | **Total** | <Total contract value> |

The contractor will provide contracting authority with the brief report on execution of the services, which will represent the basis for issuing interim and balance final payment

**Article 5: Duration of the contract**

The duration of the contract is until 22.11.2026.

Commencement date is date of signature of the contract by both parties

**Article 6: Resolving of disputes**

Any disputes arising out of or relating to this Contract which cannot be settled otherwise shall be referred to the exclusive jurisdiction of Serbian competent Court of Law in accordance with the national legislation of the state of the Contracting Authority.

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| **For the Contractor** | | **For the Contracting Authority** | |
| Name: |  | Name: |  |
| Title: |  | Title: |  |
| Signature: |  | Signature: |  |
| Date: |  | Date: |  |

1. Where applicable. For individuals, mention their ID card or passport or equivalent document - number [↑](#footnote-ref-2)